

LARA GALLOWAY'S

Virtual Book Club Party



WHY SHOULD MY GROUP HOLD A BOOK CLUB PARTY WITH LARA?

- It's no cost to you except for the price of the book.
- Group activities increase engagement with your community.
- Increased engagement leads to a higher value of your group to the members.
- Higher value means happy group members and better support for your group!

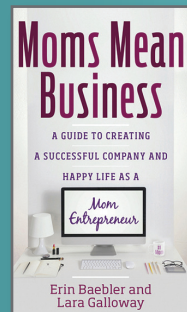
HOW TO THROW A BOOK CLUB PARTY WITH LARA :

- Set time and date with Lara for your party!
- Promote the Book Club Party across your social media platforms, website, and community with provided graphics or your own!
- Order books or have book club members order individually. We have options for discounts, so when you set your date, we can help you decide which option is best for your group.
- Order personalized book plates for your book club attendees.
- Use our provided questions to stimulate your discussion or make up your own.
- Invite Lara to the book club virtually by having a Facebook party where everyone joins at a designated time, questions are posted, and Lara answers. Or ask about scheduling a Google Hangout or Skype interview with Lara so she can answer your club's questions in real time.

ENJOY THE PARTY!

Lara Galloway is the co-author of *Moms Mean Business: A Guide to Creating a Successful Company and a Happy Life as a Mom Entrepreneur*, a tool to guide women through the steps that will help them define success, own their businesses, and find balance between home life and work. An expert in coaching, entrepreneurship, marketing, and social media, Lara is a highly sought-after speaker, panelist, and workshop facilitator. She loves to travel and meet with groups large and small. Please contact her at lara@mombizcoach.com if you're interested in having her join your book club in person. She'd love to!

REVIEWS FOR MOMS MEAN BUSINESS:



"As a new mom and business owner, this is just the support I never knew I needed.

It somehow makes you feel like a rock star and also makes you realize there is work to be done at the same time. The book empowers you with permission slips to redefine what it means to be successful. Highly, highly, highly recommend for any working mother!"

- Carly, Amazon Review

TESTIMONIALS:

"Lara presented at our Leadership Retreat and sent our leaders off rejuvenated, energized, and rethinking their businesses!"

- Karen, Founder of Clever Container

VISIT LARAGALLOWAY.COM FOR MORE INFORMATION